



User guide  
Vodafone 353

**vodafone**



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## **ZTE CORPORATION Address:**

NO. 55, Hi-tech Road South, ShenZhen, P.R.China

**Postcode:** 518057

**Website:** <http://www.zte.com.cn>

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## Product Safety Information

The clauses set out below are a collation of terms that may apply to various products. Working with the product manufacturer, using the process set out above, the appropriate set of clauses should be selected. Please ensure that references to "wireless device", "device" or "phone" below are tailored to the product in question.

	Read the Safety Information section of this user guide on page 7		Do not use while re-fuelling
	Do not use hand-held while driving		This device may produce a bright or flashing light
	For body-worn operation maintain a separation of 1.5 cm		Do not dispose of in a fire
	Small parts may cause a choking hazard		Avoid contact with magnetic media
	This device may produce a loud sound		Avoid Extreme Temperatures

	Keep away from pacemakers and other personal medical devices		Avoid contact with liquid, keep dry
	Switch off when instructed in hospitals and medical facilities		Do not try and disassemble
	Switch off when instructed in aircrafts and airports		Do not rely on this device for emergency communications
	Switch off in explosive environments		Only use approved accessories

## **RF Exposure**

Your phone contains a transmitter and a receiver. When it is ON, it receives and transmits RF energy. When you communicate with your phone, the system handling your call controls the power level at which your phone transmits.

### **Specific Absorption Rate (SAR)**

Your mobile device is a radio transmitter and receiver. It is designed not to exceed the limits for exposure to radio waves recommended by international guidelines. These guidelines were developed by the independent scientific organisation ICNIRP and include safety margins designed to assure the protection of all persons, regardless of age and health.

The guidelines use a unit of measurement known as the Specific Absorption Rate, or SAR. The SAR limit for mobile devices is 2.0 W/kg and the highest SAR value for this device when tested at the ear was 0.281 W/kg\*. As mobile devices offer a range of functions, they can be used in other positions, such as on the body as described in this user guide.

As SAR is measured utilising the device's highest transmitting power, the actual SAR of this device while operating is typically below that indicated above. This is due to automatic changes to the power level of the device



to ensure it only uses the minimum power required to communicate with the network.

- The tests are carried out in accordance with [CENELEC EN50360] [IEC standard PT62209-1].

## **Body worn operation**

Important safety information regarding radiofrequency radiation (RF) exposure.

To ensure compliance with RF exposure guidelines the phone must be used with a minimum of 1.5 cm separation from the body.

Failure to observe these instructions could result in your RF exposure exceeding the relevant guideline limits.

## **Limiting exposure to radio frequency (RF) fields**

For individuals concerned about limiting their exposure to RF fields, the World Health Organisation (WHO) provides the following advice:

Precautionary measures: Present scientific information does not indicate the need for any special precautions for the use of mobile phones. If individuals are concerned, they might choose to limit their own or their children's RF exposure by limiting the length of calls, or using 'hands-free' devices to keep mobile phones away from the head and body.

Further information on this subject can be obtained from the WHO home page <http://www.who.int/peh-emf> WHO Fact sheet 193: June 2000.

## **Driving**

Full attention must be given to driving at all times in order to reduce the risk of an accident. Using a phone while driving (even with a hands free kit) causes distraction and can lead to an accident. You must comply with local laws and regulations restricting the use of wireless devices while driving.

## **Operating machinery**

Full attention must be given to operating the machinery in order to reduce the risk of an accident.

## **Product Handling**

You alone are responsible for how you use your phone and any consequences of its use.

You must always switch off your phone wherever the use of a phone is prohibited. Use of your phone is subject to safety measures designed to protect users and their environment.

- Always treat your phone and its accessories with care and keep it in a clean and dust-free place.

- Do not expose your phone or its accessories to open flames or lit tobacco products.
- Do not expose your phone or its accessories to liquid, moisture or high humidity.
- Do not drop, throw or try to bend your phone or its accessories.
- Do not use harsh chemicals, cleaning solvents, or aerosols to clean the device or its accessories.
- Do not paint your phone or its accessories.
- Do not attempt to disassemble your phone or its accessories, only authorised personnel must do so.
- Do not expose your phone or its accessories to extreme temperatures.
- Please check local regulations for disposal of electronic products. Do not carry your phone in your back pocket as it could break when you sit down.

## **Small Children**

Do not leave your phone and its accessories within the reach of small children or allow them to play with it.

They could hurt themselves or others, or could accidentally damage the phone.

Your phone contains small parts with sharp edges that may cause an injury or which could become detached and create

a choking hazard.

## Demagnetisation

To avoid the risk of demagnetisation, do not allow electronic devices or magnetic media close to your phone for a long time.

## Electrostatic discharge (ESD)

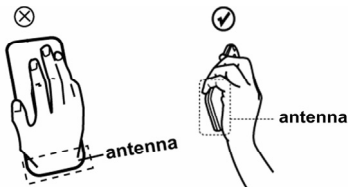
Do not touch the SIM card's metal connectors.

## Power supply

Do not connect your device to the power supply or switch it on until instructed to do so in the installation instructions.

## Antenna

Do not touch the antenna unnecessarily.



## Normal use position

When placing or receiving a phone call, hold your phone to your ear, with the bottom towards your mouth or as you would a fixed line phone.



## Air Bags

Do not place a phone in the area over an air bag or in the air bag deployment area.

Store the phone safely before driving your vehicle.

## Seizures/Blackouts

This phone is capable of producing bright flashing lights.

## Repetitive Motion Injuries

To minimise the risk of RSI, when Texting or playing games with your phone:

- Do not grip the phone too tightly.

- Press the buttons lightly.
- Make use of the special features in the handset which minimise the number of buttons which have to be pressed, such as message templates and predictive text.
- Take lots of breaks to stretch and relax.

## **Emergency Calls**

This phone, like any wireless phone, operates using radio signals, which cannot guarantee connection in all conditions. Therefore, you must never rely solely on any wireless phone for emergency communications.

## **Loud Noise**

This phone is capable of producing loud noises which may damage your hearing.

## **MP3 and video player function**

When listening to pre-recorded music or watching videos on your device, with headphones or earphones at high volumes, you run the risk of permanent damage to your hearing. Even if you are used to listening to music at a high volume and it seems acceptable to you, you still risk damaging your hearing. Reduce the sound volume to a reasonable level and avoid using headphones for an excessive period of time to avoid hearing damage.

Different headphones, earphones or ear buds may deliver a higher or lower volume, at the same volume setting on your device. Always start at a low volume setting.

Do not listen to music or video with headphones while driving.

## **Bright Light**

This phone is capable of producing flash of light or use as a torch, do not use it too close to the eyes.

## **Phone Heating**

Your phone may become warm during charging and during normal use.

## **Accessories**

Use only approved accessories.

Do not connect with incompatible products or accessories.

Take care not to touch or allow metal objects, such as coins or key rings, to contact or short-circuit the battery terminals.

## **Connection to a Car**

Seek professional advice when connecting a phone interface to the vehicle electrical system.

## **Faulty and Damaged Products**

Do not attempt to disassemble the phone or its accessory.

Only qualified personnel must service or repair the phone or its accessory.

If your phone or its accessory has been submerged in water, punctured, or subjected to a severe fall, do not use it until you have taken it to be checked at an authorised service centre.

## **Battery Handling & Safety**

Always switch the device off and disconnect the charger before removing the battery.

Only use the battery and charger supplied, or manufacturer approved replacements intended for use with your phone.

Using other batteries and chargers could be dangerous.

Do not disassemble or short-circuit the battery. Accidental short-circuiting can occur if a metallic object such as a key, paper clip, or pen touches the terminals of the battery.

Improper battery use may result in a fire, explosion, or other hazard. If you believe the battery has been damaged, do not use it, take it to a service centre for testing.

## **Interference**

Care must be taken when using the phone in close proximity



to personal medical devices, such as pacemakers and hearing aids.

## **Pacemakers**

Pacemaker manufacturers recommend that a minimum separation of 15 cm be maintained between a mobile phone and a pacemaker to avoid potential interference with the pacemaker. To achieve this, use the phone on the opposite ear to your pacemaker and do not carry it in a breast pocket.

## **Hearing Aids**

People with hearing aids or other cochlear implants may experience interfering noises when using wireless devices or when one is nearby.

The level of interference will depend on the type of hearing device and the distance from the interference source, increasing the separation between them may reduce the interference. You may also consult your hearing aid manufacturer to discuss alternatives.

## **Medical devices**

Please consult your doctor and the device manufacturer to determine if operation of your phone may interfere with the operation of your medical device.

## **Hospitals**

Switch off your wireless device when requested to do so in hospitals, clinics or health care facilities. These requests are designed to prevent possible interference with sensitive medical equipment.

## **Aircraft**

Switch off your wireless device whenever you are instructed to do so by airport or airline staff.

Consult the airline staff about the use of wireless devices on board the aircraft, if your device offers a 'flight mode' this must be enabled prior to boarding an aircraft.

## **Interference in cars**

Please note that because of possible interference to electronic equipment, some vehicle manufacturers forbid the use of mobile phones in their vehicles unless a handsfree kit with an external antenna is included in the installation.

## **Petrol stations and explosive atmospheres**

In locations with potentially explosive atmospheres, obey all posted signs to turn off wireless devices such as your phone or other radio equipment.

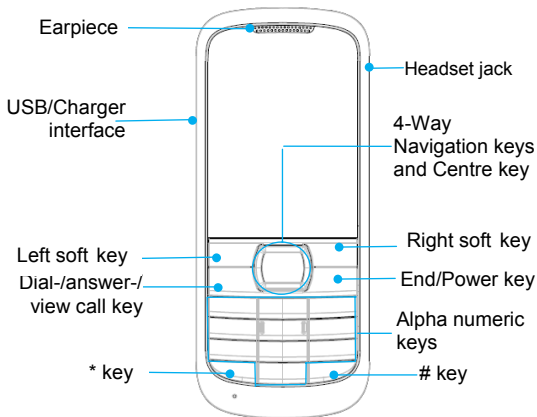
Areas with potentially explosive atmospheres include fuelling areas, below decks on boats, fuel or chemical

transfer or storage facilities, areas where the air contains chemicals or particles, such as grain, dust, or metal powders.

## **Blasting Caps and Areas**

Turn off your mobile phone or wireless device when in a blasting area or in areas posted turn off “two-way radios” or “electronic devices” to avoid interfering with blasting operations.

# Key Functions



<b>Function</b>	<b>Description</b>
<b>Left soft key</b>	Performs the function indicated at the left bottom of the screen.
<b>Right soft key</b>	Performs the function indicated at the right bottom of the screen.
<b>Centre key</b>	Press to confirm actions and make selections.
<b>4-Way Navigation keys</b>	These keys (UP, DOWN, LEFT and RIGHT) allow for navigation through menu options and quick access to some function menus.
<b>Dial-/ answer-/view call key</b>	Press to dial a phone number or answer a call, or view the call history.
<b>End/Power key</b>	Press to exit to the standby mode. Hold to switch on/off the phone.
<b>* key</b>	Hold into Contacts interface in the standby mode.
<b># key</b>	Hold to change the current profile to Silent profile.
<b>0 key</b>	Hold to turn on or off the torch in the standby mode.
<b>Alpha numeric keys</b>	Press to enter characters 0-9 and the alphabets from a-z.

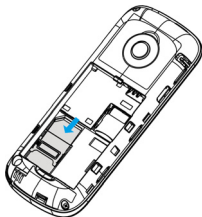
## Inserting the SIM card

You want a mobile phone that is sophisticated yet easy to use and here it is in your hands! Naturally you are eager to start using it, but first you need to insert the SIM card.

Insert the SIM card as follows:

Make sure that the phone is switched off and the charger is disconnected from the phone.

- Turn the phone over and remove the battery cover.
- Remove the battery if it is already installed.
- Hold your SIM card with the cut corner oriented as shown and then slide it into the card holder with the gold-coloured contacts facing downward.
- Replace the battery first.
- Replace the battery cover.



Every mobile phone has a SIM card (Subscriber Identity Module). This is a micro-chip that holds your personal information such as names and phone numbers. Your phone won't work without it. If you already have contacts on your SIM card, they can be transferred in most cases.

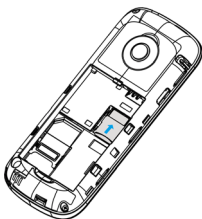
## **Inserting the Memory Card**

You can use a Memory card to expand the storage of the phone. You can store or copy files such as videos, photos, music, and so on.

Do not take out the card or switch off the phone while transmitting or storing data, which may cause data loss or damage to the phone or the card.

Insert the Memory card as follows:

- The Memory card slot is on the side of the SIM card holder. Insert the card with the metal contacts facing down until it clicks to the right position.



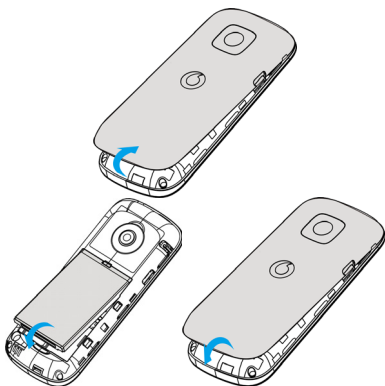
## Battery

The lithium ion battery of the mobile phone can be immediately used after unpacking.

### Installing the battery

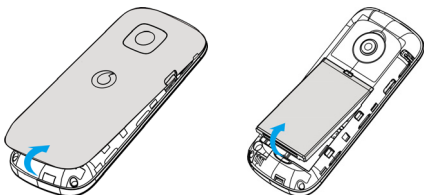
1. Pull the battery cover from the notch on the bottom right edge and remove the cover.
2. Insert the battery by aligning the gold-coloured contacts with the contacts in the battery slot.
3. Push down the upper section of the battery until it clicks into place.
4. Replace the battery cover and close it gently until you hear a click.





## Removing the battery

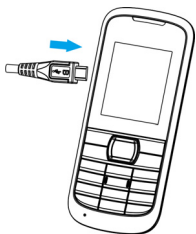
1. Make sure that your mobile phone is switched off.
2. Remove the battery cover.
3. Pull the battery up and remove it from the mobile phone.



## Charging the battery

Your phone is powered by a rechargeable battery. For maximum battery performance, it is recommended that you first use up the battery power and then charge it completely. A new battery's full performance is achieved only after three complete charge and discharge cycles.

- Connect your travel adapter to the side of your mobile phone as shown in the diagram.
- Connect the other end of the travel adapter to the mains socket.
- When you charge the battery, the battery charging indicator appears.
- When the battery is fully charged, disconnect the charger.



## Turning On / Off your phone

Hold the **Power key** to turn your phone on or off.

## Locking / unlocking the keypad

In **Centre key > Settings > Security settings > Auto keypad lock**, set the auto keypad lock time. If the phone is not operated in the standby mode within this time, the keypad will be locked.















In the standby mode, press the **Centre key** and then press the **\* key** within two seconds to lock the keypad.

To unlock the keypad, press the **Left soft key or Centre key** and then press the **\* key**.

**Note:** In this User Manual, “press a key” means to press the key and release it, while “hold a key” means to press the key

for at least two seconds and then release it. Locking the keypad can prevent unintentional operations on it. You can answer an incoming call with the regular operation when the keypad is locked.

## Status bar icons

Indicator	What it means	Indicator	What it means
	Signal strength		New SMS, message box full when blinking
	New voicemail		New MMS
	Missed call		GPRS
	Silent		Battery status
	Headset		Bluetooth
	Outdoor		Alarm clock set
	Meeting		General

## Contacts

There are some numbers that you may want to call again and again, so it makes sense to add these numbers to your

**Contacts.** You can then access these numbers quickly and easily.

- Add new contact
- 1. Go to **Centre key > Contacts > Add new contact.**
- 2. Select to save the number to SIM or phone.
- 3. Edit the information, and then select **Done** to save.
- Save number to Contacts

You can also save a number right after you've made or received a phone call or a text message from someone who is not yet in your **Contacts** list.

- Quick search

To quickly search for the contacts, enter the first letter of your desired contact on the screen.

- Delete one record

To delete someone from your Contacts list, first select the name, then select **Options > Delete.**

- Copy or move records

You can copy or move the records to SIM or to phone. You can also copy the records to file. Select **Options > Copy** or **Move.**

- Mark several records

Select **Options > Mark several** and then select the records you want to mark. It supports **Send message,**

**Send business card, Delete marked** and so on.

- View memory status

Select **Options > Phonebook settings > Memory status** to check the memory status of both phone and SIM.

## Writing text

- Change input mode: Press the **# key** to change the input mode.

(input modes: eZi ABC, eZi abc, eZi Abc, ABC, abc, Abc, eZi DE, eZi de, eZi De, DE, de, De, eZi NL, eZi nl, eZi Nl, NL, nl, Nl, 123)

- Input letters: In ABC/abc/Abc/DE/de/De/NL/nl/Nl mode, constantly press the corresponding letter key till the letter appears. In eZi ABC/eZi abc/eZi Abc/eZi DE/eZi de/eZi De/eZi NL/eZi nl/eZi Nl mode, press the corresponding letter key, then use **Left/Right Navigation keys** to choose the letter you want. Press **Left soft key, Center key** to confirm it.
- Input words: In eZi ABC/eZi abc/eZi Abc/eZi DE/eZi de/eZi De/eZi NL/eZi nl/eZi Nl mode, input any letter with a single key press. Press each key only once for every letter. The word changes after each key press. Predictive text input is based on a built-in dictionary. When you have finished writing the word and it is correct,

confirm it by pressing the **Left soft key** or **Center key**. If the word is incorrect, press the **Left/Right Navigation keys** to view other matching words found in the dictionary.

- **Input digits:** In 123 mode, press the digit key once to input a digit. In eZi ABC/eZi abc/eZi Abc/eZi DE/eZi de/eZi De/eZi NL/eZi nl/eZi Nl mode, press the digit key, and select the number by **Left/Right Navigation keys**. You cannot input 0 in eZi ABC/eZi abc/eZi Abc/ eZi DE/eZi de/eZi De/eZi NL/eZi nl/eZi Nl mode. In ABC/abc/Abc /DE/de/De/NL/nl/Nl mode, constantly press the digit key until the number appears.
- **Input symbol:** Press the **\* key** to enter the symbol mode. In symbol mode select the required symbol by **Navigation keys**. In eZi ABC/eZi abc/eZi Abc/eZi DE/eZi de/eZi De/eZi NL/eZi nl/eZi Nl mode, press the **1 key**, and select the required symbol (common symbols) by **Navigation keys**. In ABC/abc/Abc/DE/de/De/NL/nl/Nl mode, constantly press the **1 key** until the symbol appears.
- **Input space:** Press the **0 key** to input space. It does not work in 123 mode.
- **Delete character:** Press the **Right soft key** to clear a character. Hold the **Right soft key** to delete all characters and clear the display.

- Move cursor to left or right: Among the text, press the **Left/Right navigation keys** to move the cursor to left or right.

## User profiles

Go to **Centre key > Settings > User profiles**. You can select your preferred profile in this menu. The profile options are: General, Silent, Meeting, Outdoor and My style. The default settings for each individual profile are preset at the factory. You can change them in the **Options > Customize** menu.

**Note:** The Silent mode can be only set **Activate** or not. The Headset mode can only be activated with the headset connected.

## Making and receiving calls

- Basic way to make a call  
In the standby mode, press the **Alpha numeric keys** to input the number and then press the **Send key** to dial.
- Dial from the Contacts  
Go to **Centre key > Contacts**. Find the name of the person you want to call, and press the **Send key**.
- Make an emergency call  
You can make emergency calls with the SIM card being inserted as long as you are in an area with



network coverage.

- Answer a call

Press the **Send key**.

- End a call

Press the **End key**.

- Use call options

During a call, you can select **Options** to enter the call options.

You can use the speakerphone by tapping the H-Free button.

You can put a call on hold, make a new call, and use applications such as Messaging & Contacts while you're on a call.

## Calls

**Dialled calls**, **Missed calls** and **Received calls** are saved in **Calls**. If the records are full, the earliest saved records will be deleted automatically. Select **Options** to enter the submenu:

- View: To view the Type, Name, Number and Times of call.
- Call: Call the record again.
- Send message: Send a message to the record.

- **Save to Phonebook:** Save the current number to **Contacts**.
- **Add to Blacklist:** Add the current number to Blacklist.
- **Edit before call:** Edit the number before you call.
- **Delete:** Delete the current call record.
- **Advanced:** view Call timers, Call cost, Text msg. counter and GPRS counter.

## Sending and receiving messages

- **Write a new message**  
You can use your mobile phone to send and receive messages.
  1. Go to **Centre key > Messaging > Write message**.
  2. Write your message. For more information on input method, see section 'Input text'. The default message type is SMS.
  3. If you want to change to MMS, you can press **Options** and choose **Switch to MMS**; or you can press **Options** and choose **Add picture, Add sound, Add video** or **Add subject** to directly insert multimedia contents to the message and it will be switched to MMS automatically.
  4. You can select **Options > Slide options** to add a

new slide.

5. When you finish writing, press **Options > Send to** to enter recipient or add from phonebook. If you are writing an MMS, after adding recipients, then you can select **Options > Change to Cc** or **Change to Bcc** to change the current contact to Cc or Bcc.
6. Select **Options > Send** to send the message out. If you want to save the message as a draft, select **Options > Save to Drafts**.

- View messages

Upon receiving a message, the mobile phone will alert you with a ringtone, prompt, or a new message icon.

1. Press **View** to open the Inbox. You can also go to Inbox through the main menu to read the message.
2. While the message is open, press **Options** to Reply, Forward or Delete the message. You can also call back the sender or save the sender's number. Go to **Save to Phonebook > Add new contact** to save the sender's number.

You can view the message boxes in the Messaging interface.

- ◆ Select **Inbox** to view received messages.
- ◆ Select **Drafts** to view unsent messages.
- ◆ Select **Outbox** to view messages that failed to

send.

- ◆ Select **Sent messages** to view messages been successfully sent and saved.
- ◆ Select **Broadcast messages** to view Broadcast messages.
- ◆ Select **Templates** to view message templates.
- ◆ Select **Message settings** to set Text/Multimedia/Service message.

## Sending and receiving email

- Set up accounts

First you have to setup your email accounts. If the account is not properly set or activated, you cannot send or receive any emails.

Go to **Centre key > Messaging > Email > Email accounts > New account.**

1. Select the **Vodafone E-m@il** mail server, then enter your Email address and password.
  2. Or you can select **Other Email accounts**, then enter your email address, protocol, data account, and server information, etc.
  3. Activate your email account.
- Send an email

Go to **Centre key > Messaging > Email**, enter an account, and then select **Write Email** to edit your email. When you finish writing, select to send or save the email.

- Send and receive emails

If you want to receive emails, go to **Centre key > Messaging > Email**, enter an account, and then select **Inbox > Options > Retrieve Email**, the emails in your mailbox will be downloaded to your phone.

## Internet

Internet is a mobile internet portal service which allows you to obtain information such as weather conditions, news, sport and download new ringtones, wallpapers, music.

### Opera Mini

Opera Mini lets you have the full Web everywhere. It recognize and suggest completions for you based on your Bookmarks and browsing history, lets you save pages for offline viewing, gives your phone a virtual mouse, Scroll at warp speed using your phone keypad and is build for speed by compressing Web page up to 90%.

### Find things faster

The new Opera Mini lets you search for text within a Web page so you can get to the information you need even quicker than before.

### Get to your Web sites faster

When typing Web addresses, Opera Mini will recognize and suggest completions for you based on your Bookmarks and browsing history, making address input faster, easier and much more intuitive.

### **Save it for later**

Opera Mini lets you save pages for offline viewing so you can quickly access and read your desired Web content, even when you're on a plane, in the subway, or in other places where you can't get network reception. Depending on your phone, you may need to choose a destination folder for storing pages for offline viewing..

Go to **Centre key > Internet** to open Web Browser, you can use it to view web pages.

## **Facebook**

Facebook is the biggest social networking website, letting you connect and share messages, links and photos with your family, friends and colleagues.

## **File manager**

You can check all the folders in the phone or memory card, create new ones, rename, delete or sort, etc. The files you download from the internet will be stored in these folders.

**Note:** When you select **Format**, the data will be lost, so please be careful with this function.

## Organiser

Go to **Centre key > Organiser**.

- **Calendar**

Enter **Calendar**, the calendar of the current month will be displayed on the screen and the current date will be marked by a box.

You can browse the dates, and press the **4-Way Navigation keys** to switch the year and month; the information on the screen will also change consequently.

- **Tasks**

You can add tasks in this: Set pending, done and all tasks.

- **Alarm**

You can view, and edit the alarm clock settings. You can also enable or disable the alarms. By tapping **Edit**, you can set the corresponding features of the alarm according to instructions.

- **World clock**

You can view the time in different cities.

- Calculator

You can perform simple calculations. Press digit key to enter the number. Press **Navigation keys** to select the operational character. Press **Left soft key** or **Center key** to get the result.

**Note:** This calculator has limited accuracy and rounding errors may occur especially in long division.

- Stopwatch

Use it to record the time.

- Service

SIM card Toolkit (STK) services are value-added services provided by your network provider.

Your mobile phone supports STK service, but if your SIM card and network provider do not support the service, these functions can't be used.

## Entertainment

Go to **Centre key > Entertainment**.

- Camera

- ◆ Take a photo

Go to **Camera** to take a photo.

Aim the camera at the object and then press the **Centre key** to take the shot.



Before capturing a photo, press the **Left/Right key** or **Up/Down key** to adjust brightness or focus.

- ◆ Configure your camera

Go to **Camera**. Press the **Left soft key** to configure your camera.

- Image viewer

The images you want to view in **Image viewer** must be put in the .. \Photos folder in the phone or memory card, and in **Options > Storage**, the storage must be set to phone or card correspondingly.

You can select an image and view it.

Album supports: jpeg, jpg, bmp, gif, png.

- Video recorder

- ◆ Take a video

Go to **Video recorder** to record a scene. You need to insert a memory card before taking a video.

Aim the camera at the object and then press the **Centre key** to start, press it again to pause, and press the **Right soft key** to finish recording.

Before recording a video, press the **4-Way Navigation keys** to adjust brightness and zoom to the right size.

- ◆ Configure your video recorder

Go to **Video recorder**. Press the **Left soft key** to configure your video recorder.

- Media player

You can play the audio in your phone or the storage card.

To create a playlist, in **My playlists**, Go to **Options > New**, and then set the list name. Select **Options > Open > Add**, and select the files or folder, then the list will be loaded.

Media player supports: AMR, AMR-WB, WAV, MP3, MJPG, MP4, iMelody, Midi.

- Sound recorder

Go to **Options > New record** to record a sound clip.

Go to **Options > List** to view the sound clips you recorded.

Go to **Options > Settings** to set preferred storage and Audio quality.

- FM radio

With the radio, you can search for radio channels, listen to them, and save them on your device. Note that the quality of the radio broadcast depends on the coverage of the radio station in that particular area. In the FM radio interface, you can press the **Up/Down keys** to adjust volume, press the **Left/Right keys** to tune the frequency, and press the **Center key** to begin to play

the channel and press it again to pause. Select **Options** to enter the submenu.

**Note:** The wired headset works as an antenna, so always connect the headset when using the radio.

- Games

Your mobile phone has classic games pre-loaded. For further information on this, access the menu and view game Help.

- You can also go to **Centre key > Entertainment > News/Sport/Mehr Animationen/Mehr MusicDownloads/Mehr Bilder & Logos/Mehr Klingeltöne/MobileEmail/Vodafone live!** to view web pages.

## Settings

You can adjust various settings of your phone. Go to **Centre key > Settings**.

- Phone settings
  - ◆ Time and date: You can set time zone, time/date, format, update with time zone on/off.
  - ◆ Schedule power on/off: Set auto power on and off time.
  - ◆ Language: You can set the language.
  - ◆ Pref. input method: You can set the preferred input

method.

- ◆ Display: you can set Wallpaper, Show date and time on/off.
- ◆ Auto update time: Select Off, First confirm and On.
- ◆ Flight mode: You can select to use flight mode. In flight mode, all wireless functions are disabled.
- ◆ LCD backlight: You can set the LCD backlight brightness.
- Call settings
  - ◆ Caller ID: You can select to **Set by network**, **Hide ID** or **Send ID**.
  - ◆ Call waiting: After this function is activated, the system will inform you if there is another incoming call. Please contact your network provider for details.
  - ◆ Call divert: The call divert service enables you to divert an incoming call from a service to a specified telephone number in preset conditions. You can contact the network provider to activate this service. You can set the call divert service so that voice calls and data calls are diverted to a preset number under different conditions. Please contact your network provider for details. This function need network support.

- ◆ Call barring: You can bar outgoing and incoming calls. This function needs network support.
- ◆ Group list: You can create groups and numbers in one group can call each other, but can not call numbers in other groups.
- ◆ Advance settings: You can set **Blacklist, Whitelist, Auto redial, Call time display, Call time reminder, Auto quick end, and Answer mode.**
- Network settings
 

Set to automatically or manually select network, and set the preferred networks. Set GPRS transfer pref.
- Security settings
  - ◆ SIM security
 

PIN lock: If PIN Lock is currently set **Off**, select it again then input a PIN code to turn it on. You need to input the correct PIN code to unlock your SIM card when you turn on your mobile phone next time. You can also change the PIN and PIN2 here.

**Note:** The PUK code is required to unlock the SIM card if you have incorrectly input the PIN code for three consecutive times. The PIN code and the PUK code may be supplied along with the SIM card. If not, contact the network provider.

- ◆ Phone security

Phone lock: Phone lock can prevent your mobile phone from unauthorized use. Select **On/Off** to enable or disable the handset lock protection.

You can also Change password.

- ◆ Auto keypad lock: Select a time for auto keypad lock, and the phone will automatically lock the keypad to prevent unintended touch.
- ◆ Certificate manager: View the list of certificates.
- ◆ **Note:** You may be required to input the phone lock code in some of the security settings interfaces. The default lock code is 1234. Go to **Security settings > Phone security > Change password** to change the phone lock code.

- Connectivity

- ◆ Bluetooth: See chapter “Bluetooth”.
- ◆ Data account: You can Edit, Add, Delete and Set the default data account.
- ◆ Data service: Select on or off.

- Restore factory settings

You need to input the correct phone password, and press **OK > Yes** to restore factory settings.

## Balance indicator

Your account balance is displayed and allows you as well to top up your account.

- **Top up** You may choose charge **"Own number"** or **"Other Mobile no"**.
- **Scale setting** You may control or monitor your balance by **"Scale setting"**.

**Note:** This service may not be available for all countries.

## Bluetooth

Go to **Centre key > Settings > Connectivity > Bluetooth**. The Bluetooth devices must be paired before the communication is performed.

- Turn on or off the Bluetooth on your phone  
Select **Power**, then press the **Left soft key** or **Centre key** to turn on or off Bluetooth.
- Make your phone visible  
Go to **Bluetooth > Visibility**, you can choose to be visible or not.

When your phone is visible, and the Bluetooth is turned on, all other Bluetooth-enabled devices within range can detect your phone.

- Create a Bluetooth partnership
  1. Go to **Bluetooth > My device > Search new device** to search other Bluetooth-enabled devices and list them.
  2. Select the desired device name in the list and press **Pair**.
  3. Enter a passcode (1 up to 16 characters), and then press **OK**. When the opposite party enters the same passcode, the connection will be established.

- Beam information using Bluetooth

After the Bluetooth partnership is established, you can beam information, such as contacts, and calendar items, as well as files from your phone to another Bluetooth-enabled device.

For example, if you want to send an item from the **Contacts** list to the opposite party, find that item, press **Options > Send business card > Via Bluetooth**, and then select the device name. If you want to send a multimedia file, find the file from the media folder and then press **Options > Send > Via Bluetooth**, and then select the device name.

- Connect a Bluetooth hands-free or stereo headset

For hands-free phone conversations or to listen to music, you can use a Bluetooth hands-free or stereo headset.



Go to **Bluetooth > Search audio device** to search for the Bluetooth hands-free or stereo headset.

## **Declaration of RoHS Compliance**

To minimize the environmental impact and take more responsibility for the earth we live in, this document shall serve as formal declaration that the Vodafone 353 manufactured by ZTE CORPORATION is in compliance with the Directive 2002/95/EC of the European Parliament - RoHS (Restriction of Hazardous Substances) with respect to the following substances:

- (1) Lead (Pb)
- (2) Mercury (Hg)
- (3) Cadmium (Cd)
- (4) Hexavalent Chromium (Cr (VI))
- (5) Polybrominated biphenyls (PBB's)
- (6) Polybrominated diphenyl ethers (PBDE's)

(Compliance is evidenced by written declaration from our suppliers, assuring that any potential trace contamination levels of the substances listed above are below the maximum level set by EU 2002/95/EC, or are exempt due to their application.) The Vodafone 353 manufactured by ZTE CORPORATION, meets the requirements of EU 2002/95/EC.

## Disposal of Your Old Appliance



1. When this crossed-out wheeled bin symbol is attached to a product, it means the product is covered by the European Directive 2002/96/EC.
2. All electrical and electronic products should be disposed of separately from the municipal waste stream via designated collection facilities appointed by the government or the local authorities.
3. The correct disposal of your old appliance will help prevent potential negative consequences for the environment and human health.

For this product's recycling information based on WEEE directive, please send an e-mail to [weee@zte.com.cn](mailto:weee@zte.com.cn)

# EC DECLARATION OF CONFORMITY

It is hereby declared that following designated product:

**C € 1588**

Product Type: GSM(GPRS) Dual-Mode Digital Mobile Phone

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Model No: Vodafone 353

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Complies with the essential protection requirements of the  
Radio and Telecommunication Terminal Equipment  
Directive (EC Directive 1999/5/EC).

This declaration applies to all specimens manufactured  
identical to the samples submitted for testing/evaluation.  
Assessment of compliance of the product with the  
requirements relating to the Radio and Telecommunication  
Terminal Equipment Directive (EC Directive 1999/5/EC)  
was performed by American TCB (Notified Body No.1588),  
based on the following standards:

Safety	EN 60950-1:2006/A11:2009
EMC	EN 301 489-1 V1.8.1; EN 301 489-7 V1.3.1; EN 301 489-17 V2.1.1; EN 55013:2011 A2:2006; EN 55020:2007
Radio	EN 300 328 V1.7.1; EN 301 511 V9.0.2;
Health	EN 50360:2001/AC2006; EN 62209-1:2006 EN 62209-2:2010;

This declaration is the responsibility of the manufacturer:

ZTE Corporation

ZTE Plaza, Keji Road South, Hi-Tech, Industrial Park,  
Nanshan District, Shenzhen, Guangdong, 518057, P.R.China

Authorised person signing for the company:

Xu feng                      Quality Director Of ZTE Corporation

*Name in block letters & position in the company*

Shenzhen, 11 July 2012

*Place & date*



*Legally valid signature*



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